

Offer valid through 12/31/2025



# MERCHANDISE BUNDLES

---

C A B L A C K L A B E L . C O M



# Bundle Overview

Offer valid through 12/31/2025

01

## \$2,000 Premium Bundle

- \$2200 value
- Digitizing fee - waived
- Otto Hats (2 options): 10
- BC Unisex T-shirts: 10
- Sport-Tek Polos: 10
- Canvas Zipper Totes: 8
- Custom Patches: 8
- **Fleece Hoodies: 4**  
or
- **Zip-Up Hoodies: 4**

02

## \$1,000 Core Bundle

- \$1100 value
- Digitizing fee - waived
- Otto Hats (2 options): 10
- Canvas Zipper Totes: 5
- **BC Unisex T-shirts: 10**  
or
- **Sport-Tek Polos: 8**  
and
- **Fleece Hoodies: 2**  
or
- **Zip-Up Hoodies: 2**

03

## \$500 Starter Bundle

- \$580 value
- Digitizing fee - waived
- Otto Hats (2 options): 6
- Canvas Zipper Totes: 3
- BC Unisex T-shirts: 6

04

## \$250 Essentials Micro Bundle

- \$320 value
- Digitizing fee - waived
- Otto Hats (2 options): 4
- BC Unisex T-shirts: 4

## Quick Reference - Design & Embroidery Specs (All Bundles)

### Hats

- Placement: Front and center
- Size: ~2×4 in

### T-Shirts

- Placement: Left or right chest
- Size: ~3×3 in

### Polos

- Placement: Left or right chest
- Size: ~3×3 in

### Fleece Hoodie Sweater (Pullover)

- Placement: Left or right chest
- Size: ~3×3 in

### Zip-Up Hoodie Sweater

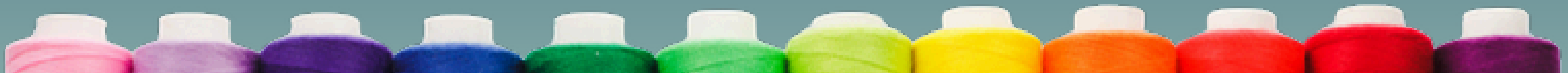
- Placement: Left or right chest
- Size: ~3×3 in

### Canvas Zipper Tote

- Placement: 1 placement
- Size: ~4×4 in

### Custom Patch

- Size: ~3×3 in
- Thread Colors: Up to 4 colors
- Stitch Count: Max 8,000 stitches
- Backing: Adhesive (iron-on or sew-on)
- Design Revisions: Includes 2 rounds prior to final approval







## Who We Are

CA Black Label is a Bay-Area born company built from creativity, community and Pride. What started with a single embroidery machine and a dream, has grown into a small-batch custom apparel and accessory studio that takes pride in craftsmanship, culture, and the people we serve.

We're not a faceless factory. We're a minority-owned, community-grown business shaped by Bay Area hustle, resilience, and heart. Every stitch we produce carries the story of where we come from — the late nights, the pop-ups, the risks, the slow build, and the belief that we could carve out our own space in this industry.

### Why Choose Us?

When you work with CA Black Label, you are working with Jose Galvan and Alina Chavez, founders who care deeply about the community they serve. You're supporting a business that reinvests directly back into its community.

Our goal is simple: help organizations raise, save and manage money, strengthen their mission, and keep community programming alive without the burden of inflated vendor costs.

At CA Black Label, your order is more than a product — it's an investment in a community-built business. Custom apparel with integrity, craftsmanship with intention. A business rooted in culture, generosity, and Bay Area pride.

That's why we do what we do. And that's why you should work with us.







Offer valid through 12/31/2025

# Our Vision

01

## Quality You Can Feel — Built for Teams, Customers, and Retail

We believe your brand deserves materials that speak for you before you ever say a word. That's why we use consistent, reliable and high-quality blanks. While offering durable embroidery, and premium finishes perfect for employee uniforms, company swag, promotional giveaways, or retail-ready merchandise. When your team looks sharp and your customers wear something that lasts, it boosts pride, professionalism, and the overall perception of your brand — a key driver in employee retention and customer loyalty.

02

## Your Go-To Partner for Custom Embroidery & Quality Apparel

Our mission is to be the place you trust for all your custom apparel needs — from branded uniforms to statement pieces that tell your story. Consistent, well-designed and crafted branded gear builds pride and camaraderie across your team, strengthens brand identity, and keeps your business top-of-mind. We help you maintain brand consistency across every item, so your company always looks aligned, polished, and intentional.

03

## Elevate Your Brand Awareness With Every Item

Every hoodie, hat, tote, or patch is a walking billboard for your business — and we make sure it's one you're proud of.

Strategic branded merchandise increases visibility, reinforces your message, and creates meaningful touchpoints with your audience. Whether you're onboarding new staff, rewarding employees, or expanding your reach, each piece becomes a tool for recognition and growth.

04

## Why You Should Carry Our Products in Your Store

Our small-batch apparel and accessories are designed to move. We offer customizable and wholesale options perfect for boutiques, pop-ups, and specialty stores — especially heading into the holiday season when customers want meaningful, well-made gifts.

You can carry our products as-is, co-brand them, or work with us to design exclusive drops that match your shop's vibe. Either way, you're offering your customers craftsmanship, community-rooted design, and long-lasting value.



# \$2,000 Premium Bundle Includes:

01

## Quantity (10) Bella+Canvas T-Shirt

- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- T-Shirt Sizes: Xsmall - 4XL
- 4.2-ounce, 100% Airlume combed and ring spun cotton



02

## Quantity (10) Sport-Tek Polos

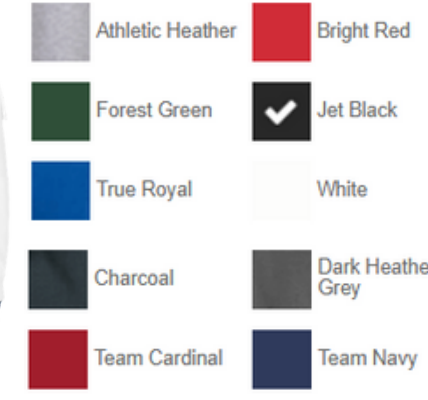
- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Polo Sizes: Xsmall - 4XL
- 3.8-ounce, 100% polyester interlock with PosiCharge technology



3A

## Quantity (4) Fleece Hoodies

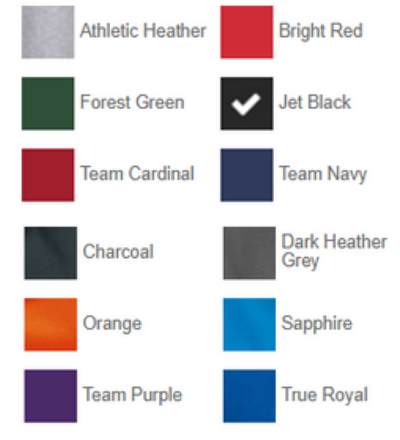
- Placement: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Pullover Hoodie Sizes: Xsmall - 4XL
- 8.5-ounce, 80/20 ring spun cotton/poly
- Color Options below



3B

## Quantity (4) Zip-Up Hoodies

- Placement: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Zip-up Hoodie Sizes: Xsmall - 4XL
- 8.5-ounce, 80/20 ring spun cotton/poly
- Color Options below



Choose 1 Option between 3A or 3B

04

## Quantity (8) Canvas Zipper Totes

- Design: 1 placement
- Design Size: Approximately 4x4in
- Tote Specs: 47 x 38 x 12 cm/ 18.5 x 15 x 4.7 inches in length, height and width, large capacity
- Handle approx. 2.5 x 52 cm/ 0.98 x 20.47 inches in width and length



05

## Quantity (8) Custom Patches

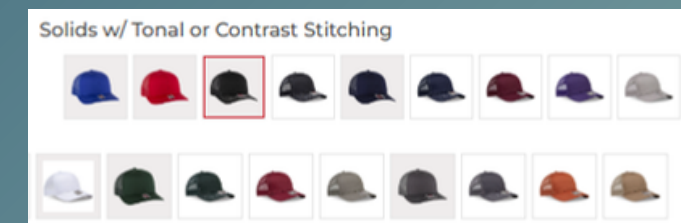
- Size: Approximately 3x3 inches
- Thread Colors: Up to 4 colors
- Stitch Count: Maximum 8,000 stitches
- Backing: Adhesive backing (iron-on or sew-on)
- Design Revisions: Includes 2 design adjustments prior to final approval



06

## Quantity (10) Otto Hats

- Option: Trucker or 6 Panel
- Design: 1 placement, front and center
- Design Size: Approximately 2x4in
- Mid-Profile mesh or solid back
- Snapback





# \$1,000 Core Bundle Includes:

1A

## Quantity (10) Bella+Canvas T-Shirt

- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- T-Shirt Sizes: Xsmall - 4XL
- 4.2-ounce, 100% Airlume combed and ring spun cotton



1B

## Quantity (8) Sport-Tek Polos

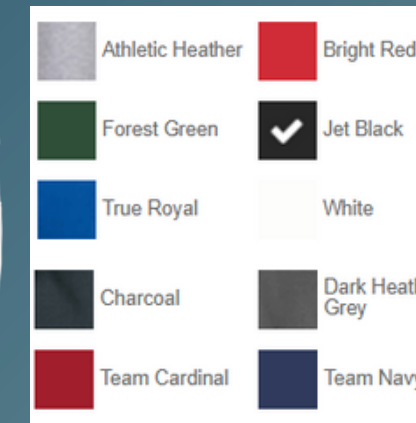
- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Polo Sizes: Xsmall - 4XL
- 3.8-ounce, 100% polyester interlock with PosiCharge technology



2A

## Quantity (2) Fleece Hoodies

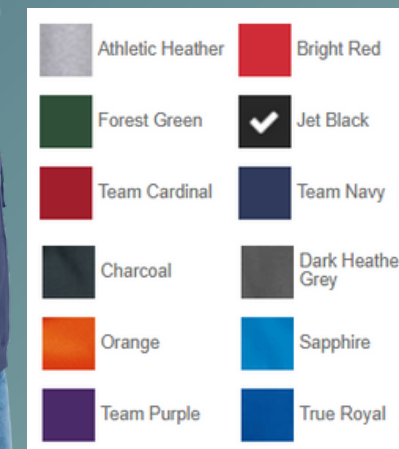
- Placement: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Pullover Hoodie Sizes: Xsmall - 4XL
- 8.5-ounce, 80/20 ring spun cotton/poly
- Color Options below



2B

## Quantity (2) Zip-Up Hoodies

- Placement: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- Zip-up Hoodie Sizes: Xsmall - 4XL
- 8.5-ounce, 80/20 ring spun cotton/poly
- Color Options below



Choose 1 Option between 1A or 1B

Choose 1 Option between 2A or 2B

03

## Quantity (5) Canvas Zipper Totes

- Design: 1 placement
- Design Size: Approximately 4x4in
- Tote Specs: 47 x 38 x 12 cm/ 18.5 x 15 x 4.7 inches in length, height and width, large capacity
- Handle approx. 2.5 x 52 cm/ 0.98 x 20.47 inches in width and length



- Brands with strong visual identity are 3x more likely to be recognized by consumers.
- Staff with branded uniforms create a stronger sense of customer trust because it signals professionalism and reliability.
- It takes only 7 seconds to form a first impression — uniforms and merch shape that instantly.

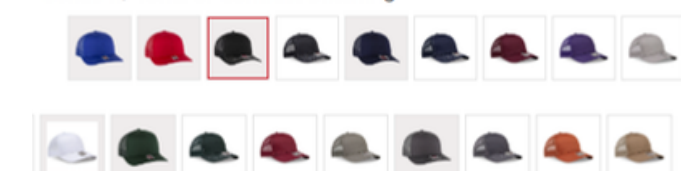
04

## Quantity (10) Otto Hats

- Option: Trucker or 6 Panel
- Design: 1 placement, front and center
- Design Size: Approximately 2x4in
- Mid-Profile mesh or solid back
- Snapback



Solids w/ Tonal or Contrast Stitching





# \$500 Starter Bundle Includes:

01

## Quantity (6) Bella+Canvas T-Shirt

- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- T-Shirt Sizes: Xsmall - 4XL
- 4.2-ounce, 100% Airlume combed and ring spun cotton



02

## Quantity (6) Otto Hats

- Option: Trucker or 6 Panel
- Design: 1 placement, front and center
- Design Size: Approximately 2x4in
- Mid-Profile mesh or solid back
- Snapback



Solids w/ Tonal or Contrast Stitching



03

## Quantity (3) Canvas Zipper Totes

- Design: 1 placement
- Design Size: Approximately 4x4in
- Tote Specs: 47 x 38 x 12 cm/ 18.5 x 15 x 4.7 inches in length, height and width, large capacity
- Handle approx. 2.5 x 52 cm/ 0.98 x 20.47 inches in width and length



Your brand deserves consistency.  
Your customers deserve quality.  
Your team deserves pride.

Whether it's apparel, patches, gifts, or retail merchandise — consistent, high-quality branding increases trust, sales, and customer loyalty.



# \$250 Essentials Micro Bundle Includes:

01

## Quantity (4) Bella+Canvas T-Shirt

- Design: 1 placement - Left or right chest
- Design Size: Approximately 3x3in
- T-Shirt Sizes: Xsmall - 4XL
- 4.2-ounce, 100% Airlume combed and ring spun cotton

Mauve	Military Green	Mint	Mustard	Aqua	Army	Ash	Asphalt
Natural	Navy	Ocean Blue	Olive	Atlantic	Autumn	Baby Blue	Berry
Orange	Orchid	Outblood Black	Peach	Black	Blue Storm	Brown	Burnt Orange
Pebble Brown	Pine	Pink	Pink Gravel	Canvas Red	Cardinal	Carolina Blue	Charity Pink
Poppy	Purple Storm	Red	Royal Purple	Chestnut	Clay	Cocoa	Columbia Blue
Rust	Sage	Sand Dune	Silver	Cool Blue	Coral	Dark Grey	Dark Lavender
State	Soft Cream	Soft Pink	Solid Athletic Grey	Dark Olive	Deep Teal	Dust	Dusty Blue
Steel Blue	Storm	Sunset	Synthetic Green	Electric Blue	Evergreen	Forest	Fuchsia
Tan	Teal	Team Navy	Team Purple	Gold	Hunter Green	Kelly	Lavender Blue
Thyme	Toast	True Royal	Turquoise	Lavender Dust	Leaf	Light Blue	Light Violet
Vintage Black	Vintage Brown	Vintage Denim	Vintage Navy	Lilac	Malze Yellow	Marine	Maroon
Vintage Red	Vintage White	White	Yellow				



02

## Quantity (4) Otto Hats

- Option: Trucker or 6 Panel
- Design: 1 placement, front and center
- Design Size: Approximately 2x4in
- Mid-Profile mesh or solid back
- Snapback



### Solids w/ Tonal or Contrast Stitching





01

**Submit Your Bundle Order Online**

02

**2. We Review & Confirm Your Order**

03

**Approve Your Custom Mockups**

04

**Production & Delivery (2-3 Weeks)**

# How it Works

01

**Submit Your Bundle Order Online**

Visit our website and head to the Bundles tab. Fill out your order form with:

- Name, address, company, and title
- Upload your logo (PNG or SVG)
- Select your hat, sweater, and/or T-shirt colors (based on the bundle you choose)

Once all required fields are completed, you'll be prompted to submit your order and make your payment.

**Note:** Shipping is not included in the bundle price and will be billed separately if applicable.

**We Review & Confirm Your Order**

After your order is received, our team will contact you to:

- Confirm your selections
- Clarify any questions
- Request any missing details
- This ensures we're aligned and ready to begin production with zero guesswork.

02

03

**Approve Your Custom Mockups**

Before we start embroidery, we'll send you digital mockups to review.

You'll confirm:

- Logo placement
- Thread and garment colors
- Any final adjustments
- Production begins only after your approval, guaranteeing everything is perfect.

04

**Production & Delivery (2-3 Weeks)**

Once approved, we begin crafting your custom pieces.

Please allow 2-3 weeks for production and delivery — though we do everything possible to ship sooner.

If you require faster shipping, we can let you know the additional cost based on method and urgency.





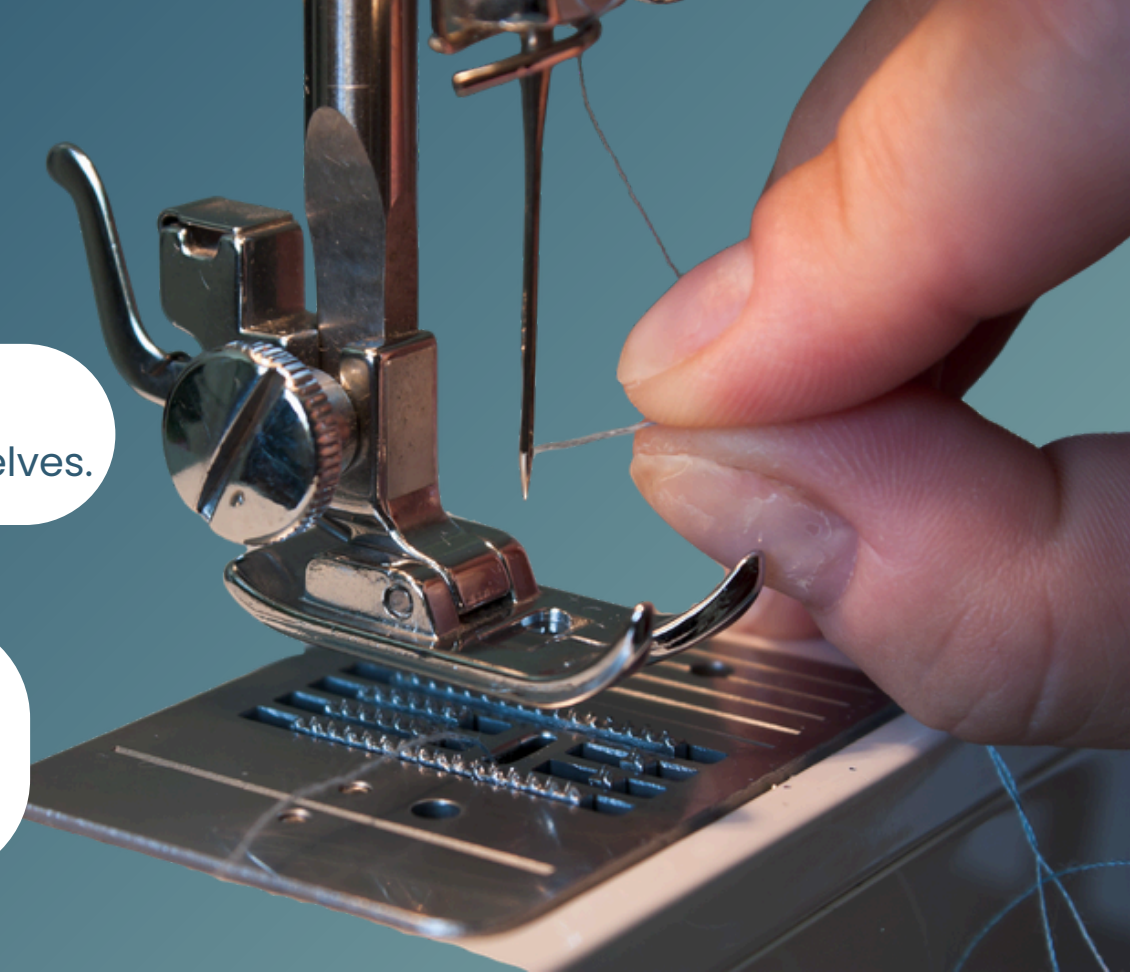
# Additional Services

## Wholesale Services

We offer bulk and wholesale pricing for high-quantity orders, making it easy and affordable to outfit your team or stock your retail shelves.

\*In addition to our apparel and accessories, we also provide custom embroidery on durable, existing work attire—perfect for uniforms, trades, hospitality, and industrial environments.

If you're interested in having your current gear stitched with your branding, ask us about this option. Pricing varies based on garment type and design, and includes a standard \$45 digitizing fee per design.



## Administrative Services

### **Invoicing & Billing Management**

- Creating, sending, tracking invoices; payment reminders; reconciling paid/unpaid orders.

### **Accounts Receivable / Accounts Payable Support**

- Organizing vendor bills, tracking expenses, and maintaining accurate records.

### **Basic Bookkeeping Assistance**

- Categorizing transactions, maintaining spreadsheets, and helping owners stay audit-ready.

### **CRM & Customer Management**

- Tracking orders, client communication, and updating customer information.

### **Inventory & Product Tracking**

- Monitoring stock levels of apparel, patches, retail items, and materials.

### **Document Preparation & File Organization**

- Contracts, agreements, operational templates, data entry, digital filing systems.

### **Email Management & Scheduling**

- Organizing inboxes, responding to routine inquiries, meeting scheduling, and customer follow-ups.

### **Operational Support for Events**

- Admin support for pop-ups, vendor fairs, or community events.

Our administrative services support busy entrepreneurs, nonprofits, and small teams who need reliable backend support without hiring a full-time staff member





# Our Contact



+408-357-3515



[www.CABLACKLABEL.com](http://www.CABLACKLABEL.com)



[admin@cablacklabel.com](mailto:admin@cablacklabel.com)



Offer valid through 12/31/2025



# THANK YOU

Thank you for your time and attention. We appreciate the opportunity to share how CA Black Label can support your brand with high-quality, small-batch custom apparel and accessories.

We look forward to the possibility of working together and bringing your branded merchandise vision to life.

